

**EXECUTIVE SUMMARY****COMPANY:**

Arrowhead Electronic Healthcare

PRESIDENT/CEO

Jeff Albrecht

INDUSTRY:

Healthcare

BUSINESS CHALLENGE/NEEDS:

- *They needed an inventory system to help them track customer shipments*
- *They also needed to monitor internal consumption of goods*
- *They had numerous leases they were having trouble keeping up to date*

SOLUTION:

- *Fishbowl Manufacturing*

RESULTS:

- *Fishbowl let them use serial numbers to track inventory and shipments*
- *They could keep data secure and only allow authorized personnel to update inventory information*
- *They can see where their products are and how long they have been there*

FISHBOWL MANUFACTURING® DELIVERS POWERFUL SOLUTION TO ELECTRONIC DEVICE SUPPLIER ARROWHEAD ELECTRONIC HEALTHCARE

Along with other electronic companies such as AMD, Arrowhead has called Austin, Texas their home. Arrowhead became a Fishbowl customer in April of 2006. Since Arrowhead has been trained on the Fishbowl product they realize how much control they will now have over their current inventory and also how easy it will be to track inventory that they have already shipped.

BUSINESS CHALLENGE & NEEDS

Arrowhead had problems keeping track of customer shipments with their respective serial numbered merchandise, specifically to where and exactly when it was shipped. They also had problems keeping track of inventory consumed within their own company. Currently their business model consists of leasing PDA's to customers with their in-house software on it. At any given time, they need to

know who has what part and when it was shipped. Before Fishbowl, they were using



home-made excel spreadsheets and a long string of paper trails to keep track of this important information. Subsequently, the process was prone to human error and also cumbersome. Arrowhead needed an inventory management program to solve their inventory crisis.

ARROWHEAD ELECTRONIC HEALTHCARE

THE SOLUTION

Fishbowl was brought to their attention through QuickBooks. They researched many other software packages and found Fishbowl to be the most intuitive and most robust package for their money. They liked the solution of QuickBooks integrated into an effective inventory management program. They now use the Bill of Materials feature to help their kitting process in order to ensure each box is sent to the proper customer with the correct serialized parts. They can easily use the Auto Work Order feature to see what kits they need to put together and when they need to be done.

This process has streamlined their work flow and allowed them to cut down on extra costs. Arrowhead is very dependent on various reports to give them the detail they need to track who has been sent what serialized parts - customer and clinic. With Fishbowl, they can now view real time inventory and know, in an instant, which parts are in which locations.



THE RESULTS

Upon implementing Fishbowl and going live with the inventory management program, they notice how easy it is to see exactly where every part in inventory is and how long it has been there. They also are able to quickly pull reports to see what serialized parts went into each assembled kit and when. Fishbowl will also help Arrowhead keep unauthorized employees out of QuickBooks. The accountants are happier and, in turn, the whole company has arrived at its next level in growth.

ABOUT FISHBOWL

Fishbowl's business automation platform is the No. 1 requested manufacturing and warehouse management solution for QuickBooks users, and it is also a popular standalone solution for organizations or enterprises looking to track assets. For QuickBooks users, it provides the same advanced features and flexibility larger organizations enjoy, but at a fraction of the cost.

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