

## Fishbowl Inventory 2012 Offers Management Features

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Inventory management solutions specialist Fishbowl released the latest update of its Fishbowl Inventory software in a special 10-year anniversary edition, which is aimed at small businesses looking to automate and control everything from inventory to finance. Fishbowl customers can purchase Fishbowl Inventory 2012 with SalesPoint as an add-on by contacting an account manager, the company noted.

With the addition of the company's SalesPoint point-of-sale software and Fishbowl's cloud application Pipeline, Fishbowl Inventory provides tools to manage inventory, process orders, operate a warehouse, print and scan barcodes, and provide sales and payment processing. Fishbowl Inventory 2012 integrates with SalesPoint to streamline operations for businesses with a backend warehouse and a retail storefront and is designed to provide a more fluid interface of all business operations to the warehouse.

To further improve the experience and effectiveness of the solution, Fishbowl provides both onsite and remote installation training and support. Company experts are also available to help business owners strategically apply Fishbowl Inventory directly to their business operations. In addition, Fishbowl's development group follows programming practices designed to help increase software stability, reduce bugs, and quickly implement feature requests and requirements from its customers. The company said the Fishbowl Inventory 2012 interface is also continually updated based on customer feedback.

*"For almost every size and type of business, effective inventory management is essential to company agility, responsiveness and sustainable success,"* said Michael Dortch, principal analyst at DortchOnIT.com and Constellation Research. *"Solutions such as the latest offerings from Fishbowl can provide those companies with both immediate benefits and firm foundations upon which to craft solid planning and management strategies for all business-critical resources."*

Later in the year, Fishbowl will release a customer relationship management (CRM) system for use with Fishbowl Inventory built on its cloud platform, Fishbowl Pipeline (Beta). The platform leverages the accessibility and mobility of the cloud and will bring features like mobile sales and inventory along with access to data on mobile devices such as iPads, tablets and smartphones.

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*"Our easy to implement and simple to use software is a breath of fresh air in a world that is increasingly complex and over-engineered,"* said David Williams, Fishbowl CEO. *"Fishbowl provides small businesses with a transparent view of their product inventory by giving them more control, making them more efficient, saving them time and money, and ultimately helping them become fiscally strong and able to make sound decisions."*

### **About Fishbowl**

Fishbowl Inventory is the No. 1 requested inventory management solution for seamless integration with QuickBooks, and is a popular standalone solution for organizations or enterprises looking to track assets. For QuickBooks users, it provides the same advanced features, flexibility and mobile inventory management control larger organizations enjoy. Available from [www.fishbowlinventory.com](http://www.fishbowlinventory.com) or a growing number of Fishbowl sales partners.

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