NOW YOU CAN SWIM WITH THE SHARKS

FISHBOWL IS THE #1 MANUFACTURING AND INVENTORY MANAGEMENT SOFTWARE FOR QUICKBOOKS
Fishbowl offers the #1 manufacturing and warehouse management solutions for QuickBooks. It integrates with dozens of other software and hardware solutions to automate many of your business processes.

The business solutions Fishbowl integrates with include shippers, e-commerce platforms, accounting software, CRMs, EDIs, and many others. Once a change is made to Fishbowl, like when a sales order comes in, it can send the appropriate information to a shipper to begin the order fulfillment process, generate an invoice through accounting software, update quantities available for sale on several e-commerce websites, and more.

Big names like Salesforce, QuickBooks, UPS, and Shopify mesh like finely tuned gears with Fishbowl.
Fishbowl is the #1 Manufacturing and Inventory Management Software for QuickBooks

Fishbowl integrates with dozens of solutions to automate business processes

Fishbowl’s many affordable solutions save your business time & money by increasing your efficiency

Fishbowl offers the best money back satisfaction guarantee in the industry
Fishbowl is the #1 manufacturing and warehouse management software solutions for QuickBooks users. Fishbowl integrates seamlessly with every desktop version of QuickBooks, from Pro to Enterprise. It also integrates with two online accounting solutions: QuickBooks Online and Xero.

QuickBooks Online and Xero give small and midsize businesses access to their accounting information from virtually anywhere on a Mac, PC, tablet, and smartphone. Fishbowl’s desktop solution connects with them to eliminate double data entry and ensure both inventory and accounting systems have accurate information.

Fishbowl’s integration with QuickBooks and Xero allows companies to:

- Update the general ledger with sales orders and purchase orders
- Send accounting adjustments, such as inventory asset, cost of goods sold, and income, to the accounting solution
- Add new customers from Fishbowl
- Accept payments in Fishbowl and transfer them along
- Record inventory adjustments, including cycle counts, scrapped inventory, and returns, in the accounting solution
- Post completed work orders to the general ledger

As companies grow, they often think they have to leave their accounting solution in favor of a more expensive solution to take their business to the next level. The combination of Fishbowl and QuickBooks or Xero provides an integrated software solution similar to ones that can cost two to three times as much and are bloated with features you will never use.

Let Fishbowl do the work for you at a fraction of the cost of other ERP solutions by integrating it with QuickBooks or Xero.

Fishbowl integrates with a variety of business solutions

Fishbowl allows many solutions to work together to produce amazing results. If you’re working with QuickBooks, UPS, eBay, Salesforce, and/or many other solutions, you’ll be able to connect all of them with the help of Fishbowl.

By themselves, all of these solutions do a good job at automating individual processes. Fishbowl makes use of their focused features to keep your inventory records up to date and provide other benefits. For example, when a sale is made on an e-commerce website, it gets transferred to Fishbowl as a sales order. It also gets automatically recorded in a desktop or online accounting solution, and a shipper is informed that a package is picked, packed, and waiting to be shipped.

If you have the same products displayed on multiple e-commerce portals, such as Amazon, eBay, Magento, Shopify, and BigCommerce, you might run into trouble if you receive several orders close together. This could lead to accidentally committing the same items in your inventory to different orders. To help you prevent a situation like this, link all of your e-commerce accounts to Fishbowl and then after a sale is made through one, you will be quickly informed about it so you can update the available quantity across the others.
WHAT IS FISHBOWL?

Fishbowl is an ideal inventory solution for manufacturers, wholesale distributors, e-commerce companies, and many other types of businesses and organizations. Its manufacturing software and warehouse management software are scalable, so you can keep using them for many years instead of having to learn a new system every few years when you outgrow an old one.

Fishbowl’s main products, Fishbowl Manufacturing and Fishbowl Warehouse, have helped thousands of businesses optimize their manufacturing processes, warehouse layout, order fulfillment, overall inventory processes and practices, and many other important areas.

Many organizations seeking an asset tracking solution have also found Fishbowl to be an ideal solution, allowing them to monitor asset levels, consumption of goods and transfers, creating critical compliance or basic efficiencies, which results in the reduction of substantial operating expenses.

Here are some of the key features Fishbowl offers:

- Barcode scanning to cycle count, reorder, and pick inventory items quickly and accurately
- Seamless integration with QuickBooks, Xero, Salesforce, Magento, Amazon, Shopify, ShipStation, UPS, FedEx, and many others
- Remote access to Fishbowl on any device and Web browser
- Online time and labor solution to track employee hours, project costs, and payrolls
- Inventory tracking across multiple warehouses
- Creating, printing, and scanning barcodes
- Quick picking, packing, and shipping
- Automatic reorder points for every part in inventory
- Inventory forecasting and reporting capabilities
- Multi-level work orders
- Easily duplicated bill of materials
- Production stages in the manufacturing process

“Fishbowl allows us to mix good people with automation.”

—Jeff Wood
Owner, NICHE Bakers Corp.
Fishbowl Manufacturing is a comprehensive manufacturing and warehouse management solution. It gives manufacturers several competitive advantages, including the ability to:

- Automate complex manufacturing tasks with bills of materials, instructions, and stages
- Track virtually unlimited numbers of inventory items
- Integrate seamlessly with QuickBooks and Xero
- Automate time and labor tracking for more complete work order costing
- Automate and manage sales across multiple platforms, such as Amazon, eBay, Magento, and Shopify.

Automate Complex Manufacturing Tasks with Bills of Materials, Instructions, and Stages—As manufacturers grow, they have to coordinate increasingly complex processes. Fishbowl Manufacturing helps simplify these processes by automatically generating manufacture orders, work orders, bills of materials, and other essential documents when customer orders come in. Each bill of materials can include detailed instructions (also known as work order travelers), multiple stages of production, and other features to boost efficiency. Plus, you can go through the manufacturing process step by step in the new Work Order module.
AN IDEAL MANUFACTURING SOLUTION FOR QUICKBOOKS AND XERO USERS

Track Virtually Unlimited Numbers of Inventory Items—Manufacturers must focus on the little details, as well as the big picture, to be successful. For example, high-tech products often require thousands of parts to function properly. Fishbowl Manufacturing makes the task of finding parts and products easier. Just type in a product number or scan its barcode and Fishbowl Manufacturing will show you where to find it, how many you have on hand, and when you should reorder. This functionality is also available via an app called Fishbowl Go. If you have multiple warehouses, you can track sales trends and adjust the number of products stored at each warehouse accordingly. Use Fishbowl Manufacturing to avoid production delays by enjoying greater efficiency, resulting in lower costs.

Integrate Seamlessly with Multiple Solutions—Fishbowl Manufacturing allows companies to boost productivity and standardize processes across the board by integrating multiple solutions together. It integrates seamlessly with QuickBooks and Xero so that when you order a new product or fill a customer’s order, your accounting and inventory management software get updated with the same information. No more double data entry! Not only that, but it also integrates with SolidWorks, UPS, ShipStation, and many other solutions to connect them all and ensure they work in harmony to produce the best results. Fishbowl Manufacturing gives you the tools you need to save time and money in new and exciting ways.

“I would say Fishbowl is to inventory as QuickBooks is to accounting. Fishbowl handles the order entry, handles all the inventory, handles all the cyclical counts, handles all the inventory things you could ever want with multiple warehouses and product locations to bin numbers to First In First Out inventory to lot numbers. Any way you want to break it down, Fishbowl is capable of doing that.”

—Sam Bushman
IT Director, TETON Sports
USE FISHBOWL HOSTED SERVICES TO MAINTAIN SERVER SECURITY AND ACCESS

*Fishbowl Hosted Services* is a remote server-hosting solution that allows you to view your inventory data in Fishbowl from virtually any location. With it, you get the current version of Fishbowl Manufacturing installed on your hosted server with no effort on your part. All you have to do is log in to start using the software!

Here are some of the benefits of using Fishbowl Hosted Services:

• *Fishbowl Manufacturing automatically upgrades when a new version becomes available*
• *Your data is backed up every day with N+N Datacenter-level redundancy in the event of computer crashes and other disasters*
• *Fishbowl’s server security is top-notch, making it available via SSD/Flash storage, so only authorized staff members have access*
• *Most IT tasks are handled for you, so you don’t have to hire expensive experts but can outsource their jobs*
• *The latest versions of Windows and Microsoft Office are installed on your server and available to your workers*

There is no long-term contract associated with Fishbowl Hosted Services. You can use it on a month-to-month basis to start saving money by reducing IT expenses. Get started today!

MANUFACTURING TOOLS FOR CANADIAN BUSINESSES

*Fishbowl Manufacturing Canada*—Canadian business owners, there is a Canadian version of Fishbowl Manufacturing just for you. It has all of the same features as the U.S. version of Fishbowl Manufacturing while offering a few important changes:

NOW YOU CAN SWIM WITH THE SHARKS
The Canadian version of Fishbowl Manufacturing works with numerous currencies through its multi-currency features.

### Fishbowl Manufacturing Features

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<td>Sets the Canadian dollar as the default home currency</td>
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<td>Allows you to set different tax rates for line items on sales orders and purchase orders</td>
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The complete set of features to make your business more efficient and profitable.
FISHBOWL WAREHOUSE TAKES WHOLESALE DISTRIBUTION, E-COMMERCE, AND RETAIL TO A WHOLE NEW LEVEL

Wholesale distributors, e-commerce, and retail companies can use the power and flexibility of Fishbowl Warehouse to keep their business running smoothly. Fishbowl Warehouse integrates with dozens of solutions to ensure accurate and fast operations across the board. Instantly receive orders from Shopify, Magento, BigCommerce, and more, then compare shipping methods through the Fishbowl interface, and send orders to your customers faster than ever before. With Fishbowl's warehouse management tools, you can:

- Manage inventory in multiple warehouses
- Avoid stockouts and overstocks with auto reorder points and more
- Quickly pick, pack, and ship products
- Manage payroll and employee hours in a Web-based time-clock solution
- Automate and manage sales across multiple e-commerce platforms

Manage Multiple Warehouses—As businesses grow and face the challenge of managing inventory in multiple locations, they need an advanced system to handle it. Fishbowl Warehouse provides tools to help you quickly transfer products between locations, and track them each step of the way by their lot numbers, serial numbers, or other criteria.

With Fishbowl Warehouse, you can closely monitor product levels in each of your locations. If you’re in danger of running out of products in one location, you can transfer some from another location where you have a surplus.
**BOOST SPEED AND PRECISION IN YOUR WAREHOUSE OPERATIONS**

**Avoid Stockouts and Overstocks**—Many companies struggle to find a healthy balance between being overstocked and out of stock in their inventory. Whether you have too many or too few products in your warehouse, the end result is lost opportunities. Fishbowl Warehouse helps you find the right balance in your inventory levels by using automatic reorder points to restock your products at just the right time. You can use previous sales data to make informed decisions about how much inventory you need at any given time.

By cutting down on the amount of slow-moving inventory on hand, you will reduce the risk of losing money on spoiled or outdated products. You’ll also keep more capital that you can put toward expanding your business. On the other hand, by having just the right amount of more popular products in stock, you will keep your customers happy and avoid lost sales.

**Quickly Pick, Pack, and Ship Products**—You need to move fast to get products to your customers, as well as to avoid stockouts and product spoilage.

That’s why Fishbowl Warehouse uses barcodes, automatic purchase orders, and other tools to let you efficiently pick, pack, and ship products. You can speed up the order fulfillment process by picking multiple orders in one pass through the warehouse rather than doing them one at a time.

All of this is aimed at boosting your bottom line and keeping your business running full speed ahead!
**FISHBOWL HOSTED SERVICES KEEPS YOUR DATA ACCESSIBLE AND SECURE**

*Fishbowl Hosted Services* is a server-hosting solution that takes care of the technology and data-security side of your business so you can focus on taking care of business.

With Fishbowl Hosted Services, you get:

- The latest version of Fishbowl Warehouse pre-installed and ready to run on any computer
- Instant software updates whenever a new version of Fishbowl is released
- Access to the current versions of Windows and Microsoft Office
- Daily data backups, so if you experience a computer crash, you won’t lose critical information
- Enterprise-level security, ensuring your data is safe and always available when you need it

Avoid the hassle of constantly updating your software and worrying about security. With Fishbowl Hosted Services, you pay a monthly fee based on the number of users and amount of disk space you require. No long-term contract required. For many companies, this is a much cheaper solution than having to update software and equipment year after year. These updates are done for you automatically. Fishbowl Hosted Services is a smart way to cut down on your IT costs!

**WAREHOUSE MANAGEMENT TOOLS FOR CANADIAN BUSINESSES**

*Fishbowl Warehouse Canada*—Just like Fishbowl Manufacturing, Fishbowl Warehouse is available in a Canadian version. It differs from its American counterpart because it uses:

**NOW YOU CAN SWIM WITH THE SHARKS**
Fishbowl Warehouse is a popular inventory management solution for small businesses across North America. With the addition of this Canadian version, Fishbowl Warehouse allows more companies to benefit from its time-saving and cost-cutting features.

- The Canadian tax code
- The Canadian dollar as its home currency
- Different tax rates for line items on sales orders and purchase orders
- An integration with QuickBooks Canada

Fishbowl Warehouse is a popular inventory management solution for small businesses across North America. With the addition of this Canadian version, Fishbowl Warehouse allows more companies to benefit from its time-saving and cost-cutting features.

## A COMPLETE SET OF FEATURES TO MAKE YOUR BUSINESS MORE EFFICIENT AND PROFITABLE

FISHBOWL WAREHOUSE FEATURES

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Boxstorm Forever Free™ is the first no-cost online inventory management solution to integrate with QuickBooks Online. Plus, there are three other versions of Boxstorm that add selling, purchasing, and tracking features, as well as additional integrations. It’s created and supported by Fishbowl, so you can expect Boxstorm to be a high-quality product!

**BOXSTORM FOREVER FREE™**
You will never pay a penny for the Forever Free package. As its name promises, it will always be free of charge, and it means there is no reason for you to track inventory on whiteboards, spreadsheets, or any other manual process. This version of Boxstorm gives you the ability to completely automate your manual inventory processes. That is a big deal. If you eventually need more advanced features offered in the other packages, you can simply upgrade at any time.

**FOREVER FREE INCLUDES:** Unlimited Free Users, Items, Import/Export Data, Scan In and Out, Add/Remove Inventory, Move Inventory, Cycle Count, IOS App, Android App, QuickBooks Online Integration, Units of Measure, Locations, and Audit Trail

**BOXSTORM BASIC**
**INCLUDES:** FOREVER FREE Features + Sales Orders, Sales Reports, Taxes, Default Locations, Sales Reps, Customer Management, and Item Categorization

**BOXSTORM PREMIUM**
**INCLUDES:** BASIC Features + Purchase Orders, Purchasing Reports, Payments, Lot/Batch Number Tracking, Expiration Date Tracking, Unit of Measure Conversions, and Vendor Management

**BOXSTORM ULTIMATE**
**INCLUDES:** PREMIUM Features + Auto Ordering, Stripe Payment Processing, Item-Based Unit of Measure Conversions, Stock Alerts, Default Vendors, API Access, User Permissions, Kitting, Shippo Integration, and Shopify Integration

For more information and pricing, visit www.boxstorm.com or call 1.800.380.9786.
MANAGE INVENTORY ON THE GO WITH FISHBOWL GO

Fishbowl Go is an app that works on any mobile device with the iOS or Android operating system. It integrates with the main Fishbowl software to instantly update inventory records with the scan of a barcode. It is a great fit for manufacturers, wholesalers, e-commerce companies, retailers, and asset tracking users. Fishbowl Go allows you to use a barcode scanner, smartphone, tablet, or other wireless mobile device to:

- Generate and scan barcodes
- Assign UPCs to parts
- Cycle count your inventory
- Pick, pack, and ship products
- Receive inventory into a warehouse
- Track orders and check part information

Improved Inventory Accuracy—Improved Inventory Accuracy—Fishbowl Go can make your inventory records 99.99% accurate. Scanning barcodes, rather than typing information by hand, vastly reduces data entry errors. So you not only have better data accuracy, but you can also enter data much faster than you could manually.

Faster Receiving Process—Another benefit of Fishbowl Go is a streamlined receiving process. When you receive inventory into your warehouse, you have several options you can scan with a barcode reader: UPC, vendor number, etc. Fishbowl Go automatically associates what is scanned with your part number and instantly adds it to your inventory records.

Increased Worker Productivity—Fishbowl Go dramatically increases your workers’ productivity. Instead of having to print a ticket, they can simply use a mobile device to find and pick products anywhere in a warehouse. Fishbowl allows for group picking, which lets you pick products for many orders at the same time. You can also set up single-batch picks where you pick all single line item sales orders at the same time. With all of these features in the palm of your hand, you’re no longer tied to computer terminals to update your inventory.
Each of these solutions integrates with Fishbowl Manufacturing and Fishbowl Warehouse to help you automate many business processes beyond the warehouse.

Fishbowl Checkout is a powerful point of sale solution that is designed to integrate with Fishbowl Manufacturing and Fishbowl Warehouse. It gives manufacturers, wholesalers, and other businesses the ability to:

- Instantly process payments at a cash register
- Accept credit cards
- Use touchscreen technology and an intuitive setup
- Instantly update inventory records in Fishbowl when sales are made
- Scan product numbers, UPCs, and SKUs to speed up checkouts

Fishbowl Checkout makes paying quick and easy for your customers. It works with CardConnect, PayPal, and other solutions to ensure credit cards are processed quickly and accurately. Plus, because it integrates with Fishbowl, it instantly updates inventory numbers when sales are completed, so you’ll have real-time data and stay informed on when you’re getting low on certain items.

If you’re looking for an easy-to-use point of sale solution that works with your inventory solution, Fishbowl Checkout hits the mark right on.

Fishbowl Manufacturing and Fishbowl Warehouse are available on any device and from anywhere with Internet access, thanks to a plugin called Fishbowl Anywhere. This is not a different version of Fishbowl with limited features. It’s the complete desktop solution, which is now available through a connection to the Fishbowl Server. Here are the main benefits you can expect from Fishbowl Anywhere:

- Besides the plugin itself, which resides on the server computer, there’s nothing else to download or run
- Fishbowl Anywhere allows you to access Fishbowl on all major browsers, including Chrome, Firefox, Internet Explorer, and Safari
- Fishbowl Checkout, Fishbowl’s point of sale solution, is also available through Fishbowl Anywhere
- Gain access to all of the manufacturing and warehouse management features in Fishbowl on a tablet, laptop, or virtually any other device

Fishbowl Anywhere makes it even more convenient for you to manage your inventory. Whether you’re inside your warehouse or in another country, you can perform all the same tasks you could if you were sitting at a desktop computer. Give it a try and see where Fishbowl Anywhere takes you!
**Fishbowl Time** is a cloud-based plugin that allows businesses to manage employee hours and more. Manufacturers can keep track of all labor costs on work orders by adding up the total employee hours expended on them. You can even compare budgeted and actual labor costs on each work order. Fishbowl Time helps you calculate the true cost of finished goods.

Fishbowl Time also allows companies to:

- Access a clock-in/clock-out system on mobile devices
- Check when and where employees clock in and out, based on GPS tracking
- Integrate with payroll solutions
- Generate payroll reports and easily correct any errors
- Track employee PTO and vacation-time requests

“Personally, I was on the sales order side of things. But when you really dig into all the integrations and some of the modules there’s just a lot of stuff that you can do. It connects with QuickBooks and it connects with Magento and it connects with all these other software systems that we’re using.”

—Luke Dale
Sales Manager, Spark R&D

**Fishbowl for Salesforce** allows salespeople in the field to check inventory levels and other information back in the warehouse before closing a sale. Fishbowl inputs inventory data directly into the Salesforce interface, similar to the way Fishbowl Anywhere works. Salespeople can now make sales calls with confidence, knowing that everything on a sales order is in stock and ready to ship immediately. And, to further increase efficiency, Fishbowl for Salesforce will automatically send order details to your shipping department when salespeople finalize a sale.
NOW YOU CAN SWIM WITH THE SHARKS

FISHBOWL’S ASSET TRACKING SOFTWARE SOLVES BIG LOGISTICAL CHALLENGES

In addition to its status as the #1 manufacturing and warehouse solution for QuickBooks users, Fishbowl is a great standalone tool for organizations seeking a powerful, yet extremely affordable, asset tracking solution.

These organizations include NASA and the Mississippi State Department of Health (MSDH). Here are their stories.

NASA—Space food has come a long way since the early Apollo missions. As astronauts’ food supplies grew over the years from simple applesauce to more than 180 food items, NASA has turned to more advanced solutions for asset tracking and management. They started using Fishbowl Manufacturing to manage all the raw ingredients for their astronauts’ food supply. Today, with the help of barcodes and other technology, they track food products through the production process to their final destination in space.

NASA needs to make sure astronauts have both the right types and amounts of food before they take off for the International Space Station. However, they face a big problem of product spoilage and loss of nutrients over time. They store most food products at room temperature, so it’s important to cycle through them in an appropriate amount of time. They’re still trying to find the perfect balance between shelf life and nutritional value, and Fishbowl will continue to serve an essential role as they make improvements.
AN AFFORDABLE ASSET TRACKING SOLUTION

**Mississippi State Department of Health**—MSDH enjoyed a particularly dramatic turnaround in their asset tracking system a few years ago with Fishbowl Warehouse’s help. After witnessing the devastation of Hurricane Katrina, MSDH wanted to make sure they were prepared for natural disasters. To do that, they needed to more efficiently distribute resources to medical facilities across the state. So they started using Fishbowl Warehouse to track their medical supplies, and the results have been stunning. MSDH is now recognized as a national leader in receiving, organizing, and distributing federal medical supplies during times of crisis. Their asset tracking system received a 99% efficiency rating from their federal partners. Also, they used Fishbowl to efficiently deliver flu vaccines to 374 institutions across Mississippi in 2009 to combat the H1N1 flu virus.

Whether you’re looking for the best QuickBooks-compatible software solution or a great deal on standalone asset tracking software, Fishbowl is the right choice for you.

Well-known users of Fishbowl as a standalone asset tracking solution*

* The logos listed above are a partial list of customers who have purchased Fishbowl to use as a standalone solution for tracking assets or consumption of goods. The software was purchased by a department, division, or group within the larger organization. The use of a logo does not constitute an endorsement of any kind by these organizations. Logo use is simply to visually list names of companies or organizations that have chosen Fishbowl as a software solution.
AUTOMATED SHIPPING INTEGRATIONS

Shipping is a major issue that can have a huge impact on customer satisfaction for wholesale distributors, manufacturers, and retailers. That’s why Fishbowl integrates with a variety of shipping solutions so you can pick and choose the ones that work best for you.

Fishbowl offers a shipping plugin called ShipExpress. It allows you to integrate Fishbowl with UPS, FedEx, and USPS. Fishbowl also integrates with other shipping solutions, such as ShipStation, ShipWorks, and ShipRush, to make it possible to integrate with DHL, OnTrac, and other regional and international carriers.

Integrating Fishbowl with these shippers helps you speed up and standardize the order fulfillment process.

Check out all of the shipping solutions Fishbowl currently integrates with:

REPORTS AND BUSINESS INTELLIGENCE

Fishbowl offers dozens of reports for kitting, barcoding, cycle counting, manufacturing, inventory turnover, picking, packing, shipping, sales orders, and more. You can even request custom reports. Here are some of Fishbowl’s most popular reports:

ATF Logbook—Record the information required by the ATF on firearms, such as their acquisitions and sales.

Available to Build—How many finished products can be made from raw goods in stock.

Barcode Labels—Many reports can be used to print a single barcode or multiple ones at the same time.

Pick Ticket—Print pick tickets with part images, barcodes, and other information to improve the picking process.

Historical Part Cost—Explore parts’ quantity, unit cost, and total cost using the LIFO, FIFO, average, or standard costing method.

Sales Order Summary—List all of your sales orders over a certain time period to see their status, date, and cost, sans sales tax. There’s a separate report for sales tax.

Turnover—Divide the number of items sold by the average quantity on hand to see the average turnover in number of days and the turnover ratio.

Fishbowl is constantly adding new business intelligence options to its software. If you can’t find the exact report your business needs, you can work with Fishbowl to develop custom reports.
Avalara AvaTax integrates seamlessly with both Fishbowl Manufacturing and Fishbowl Warehouse, calculating tax rates in real time. Rates, rules, and boundaries change too often to keep up with them on your own. AvaTax takes the complexity out of taxes and gives you back time to focus on growing your business.

**Getting Started**—AvaTax and Fishbowl share a seamless connection. Simply install the Avalara plugin within Fishbowl and you’re ready to go. It couldn’t be easier.

**Get a Leg Up on Filing**—AvaTax takes you from sales tax calculation to filing in one fell swoop. Just pull your transaction data from AvaTax to prepare your tax returns each filing period. Or let Avalara handle your returns and filing as part of its Avalara Returns service.

**Reliable Tax Calculations**—Fishbowl sends transaction data to AvaTax, and AvaTax sends back the tax total. Your customers see the tax they owe directly in their shopping cart — in real time.

**Detailed Reporting**—24/7 access to your AvaTax transaction history comes in handy on many occasions, especially during an audit. The dashboard is simple to navigate.

**Automatic Updates**—AvaTax is updated at regular intervals to reflect changing rates and rules in the 12,000+ U.S. sales and use tax jurisdictions. That means you can stop looking up sales tax rates altogether.

**Satisfaction Guaranteed**—If you are not fully satisfied after 60 days, Avalara will refund your purchase.

To learn more about AvaTax, visit [https://avlr.co/fishbowl](https://avlr.co/fishbowl), or call 206.618.4661.
FISHBOWL SOFTWARE TRAINING GETS YOU UP AND RUNNING FAST

To make the most of Fishbowl, sign up for an onsite training package

Customers who get this in-depth training significantly increase their chances of succeeding with the software, so Fishbowl highly recommends you follow their example. Fishbowl also offers many other training resources to guide you through the process of getting your inventory management software up and running.

There are entire teams devoted to Fishbowl's new software integrations. Take advantage of these dedicated support teams to further automate your business processes through Fishbowl. Fishbowl's training and support specialists are dedicated to your satisfaction with the software. That is one of the reasons why Fishbowl earns such a high customer-satisfaction rating and why The Sleeter Group named Fishbowl an Awesome QuickBooks Add-on for three years in a row. Doug Sleeter said:

"[Fishbowl] has shown outstanding customer support. [It] provides the highest level of support to both end users and consultants. This area is a key element to the overall satisfaction of an add-on product."

You can become an expert at Fishbowl's software in just a few days with the help of its inventory specialists and online documentation. Fishbowl offers several training options:

**Onsite Training**—Have a specialist come to your company's office and give your staff hands-on training for two days. This is a valuable option because it can help your entire staff learn how to use Fishbowl in a short period of time.

**Web-Based Training**—A Fishbowl specialist will show you how the software meets your company's specific needs via an online meeting. You can purchase one-on-one training for an additional fee.
FISHBOWL CUSTOMER SUPPORT HAS ANSWERS AND SOLUTIONS

Fishbowl’s Support Staff Is the Best in the Industry

One of the best ways to get answers from Fishbowl’s support team is through Live Chat, which you can access by clicking the link in the top-right corner of any page on Fishbowl’s website.

Here is what one of Fishbowl’s customers said:

“We have used Fishbowl as our inventory add-on for QuickBooks since 2005. We are very pleased with the manner in which it handles our large part inventory and our complex multi-level bill of materials. It has been integral in the growth of our company over the last 6+ years. We are also more than pleased with the level of support that is provided by Fishbowl. Their support and training staff is second to none.”
(Source: http://marketplace.intuit.com)

Two additional ways to get quick responses are through e-mail and phone. The majority of the time, Fishbowl’s support team is able to take live calls from customers. If you have questions on a weeknight or a Saturday, but you need them answered ASAP, you can use Fishbowl’s After-Hours Support. For a fee, you can resolve issues by talking to an inventory specialist on the phone outside of Fishbowl’s regular business hours.

Documentation Wiki—Fishbowl’s most-used support resource is hands-down the Documentation Wiki, which is found on the Fishbowl website. It contains hundreds of articles describing virtually every aspect of the Fishbowl software. Have a question about a module, plugin, or feature? You’ll almost certainly find the answer in the Documentation Wiki. Plus, the Fishbowl software interface has a How To button that lets you open the Documentation Wiki article that correlates to the module you click it from. This makes it even more convenient to find exactly what you’re looking for.

Visit Fishbowl’s website to find many other support resources, in addition to the Documentation Wiki:

• FAQ
• Fishbowl Updates
• Maintenance and Support Packages
• Technical Support Requests
• Training Videos

E-mail them at: support@fishbowlinventory.com
or call: 1.800.774.7085 Ext. 3

CALL 1.866.481.3744 TODAY TO LEARN MORE
**Fishbowl offers the best satisfaction guarantee in the industry!**

*Fishbowl customers who are properly trained* give a 92% satisfaction rating to the software. That’s one of the reasons why Fishbowl is the #1 manufacturing and warehouse management solution for QuickBooks users. To give you even more confidence in its products, Fishbowl offers the best Satisfaction Guarantee in the inventory management software industry.

This guarantee is straightforward. When you buy Fishbowl Manufacturing or Fishbowl Warehouse, plus a qualifying training package, Fishbowl gives you 60 days after your training ends to put its software to the test. If after 60 days you are not satisfied with Fishbowl, your software purchase will be refunded.* That’s Fishbowl’s way of saying it is confident its product will deliver the results you expect.

If you’re looking at other solutions, ask them if they will match Fishbowl’s satisfaction guarantee. Fishbowl offers robust and proven software that gives you the most features for the best price.

Fishbowl is the competitive advantage you’ve been looking for!

*Less a restocking fee*
SEE YOUR SAVINGS WITH FISHBOWL’S ROI TOOL

Fishbowl recognizes that money doesn’t grow on trees. That’s why Fishbowl has created a way for you to see how its powerful manufacturing and warehouse management solutions can pay for themselves within just a few short months of being implemented.

Before you purchase Fishbowl Manufacturing or Fishbowl Warehouse, you can see how much time and money it will save your company with the help of Fishbowl’s ROI Tool. Visit Fishbowl’s website and enter some of your financial and time management data into the ROI Tool to calculate how quickly Fishbowl will pay for itself.

Fishbowl provides a great deal of value by:

- Cutting the amount of inventory in stock to optimal levels
- Boosting efficiency in ordering and receiving products
- Reducing workforce and payroll costs thanks to the added efficiency
- Allowing warehouse managers to do more in a shorter amount of time

Many of Fishbowl’s customers say the software is one of the best business investments they’ve ever made because it keeps saving them money year after year.

You don’t have to take Fishbowl’s word for it. See for yourself how much money you can save with Fishbowl by using its ROI Tool.

FISHBOWL SUCCESS STORIES

As the #1 manufacturing and warehouse management solution for QuickBooks, Fishbowl helps SMBs run leaner and save money. Here are several companies that have enjoyed exciting results thanks to Fishbowl’s advanced features and integrations.

**TETON Sports** was managing inventory in Excel spreadsheets when they realized they needed to upgrade. They required an inventory management solution that would integrate with Amazon and QuickBooks, and they found it in Fishbowl. They restructured their warehouse to optimize the picking process, and they now automatically export batch files from Amazon to Fishbowl and then on to QuickBooks. It also helps that Fishbowl is scalable so it keeps meeting their needs as they climb the path to success.

**Spark R&D** is a Bozeman, Montana-based splitboard binding manufacturer that struggled for years to fulfill orders on time. It also had very little interdepartmental communication about each one’s inventory needs. With Fishbowl Manufacturing, they now integrate their QuickBooks and Magento data together to speed up the order fulfillment process. Fishbowl gives every department access to the same inventory data so they’re always on the same page across the board.

**BEX** produces sunglasses and other accessories at its headquarters in Las Vegas. They used Fishbowl early in their company’s history, but they had trouble getting everyone on board with it. They tried using smaller and larger solutions, but they kept comparing them to Fishbowl, and they eventually saw the light and returned to Fishbowl. It’s helped them solve a lot of logistical challenges by streamlining cycle counts and keeping accurate inventory records.

**Niche Bakers Corp.** is a Toronto, Ontario-based bakery that produces all kinds of cakes, cookies, and other treats. Their customer base was increasing rapidly, and they needed a system in place to keep track of the raw goods coming in and the baked goods going out. Fishbowl gave them the ability to see their entire inventory and resolve issues before they affect production. Managing inventory and orders with Fishbowl is a piece of cake.

**Pacific Valley Dairy** is an established ice-cream producer that distributes its products to 400 locations in the Midwest. To handle this huge distribution network, the company turned to Fishbowl. Fishbowl has excellent tools for handling transfers between multiple locations. The company continues to grow and meet demand with the help of QuickBooks and Fishbowl.

**NOW YOU CAN SWIM WITH THE SHARKS**
**Steps To Literacy** produces educational materials for schools across the country. By using Fishbowl’s pick/pack/ship tools, they cut delivery times by as much as two weeks and reduced their on-hand inventory by 30%. Steps To Literacy is running leaner than ever, and it’s still moving up in the world.

**East Coast Defender** needed inventory management software that could handle their high level of vehicle customization. They refurbish Land Rovers from the ground up, transforming them into Defenders. With Fishbowl, they’re able to track the numerous parts and other components that go into each vehicle. They also use it to make sure they have the right number of materials for each manufacturing job they undertake.

**Reptile Industries** is the largest reptile breeder in the United States. They had hundreds of orders for tortoises, chameleons, geckos, and many other cold-blooded animals coming in and going out every day, and they required an advanced inventory management system to make sense of it all. A QuickBooks expert recommended Fishbowl, and they were delighted to watch it streamline their shipping and generate barcodes and other labels for their many containers.

**Oval Brand Fire Products** manufactures and distributes uniquely designed fire extinguishers to customers all across North America. They found that QuickBooks wasn’t powerful enough to manage their inventory. To keep track of their parts and raw materials, they turned to Fishbowl, which helped them monitor production stages, quantities, and conditions. In addition, Fishbowl Go significantly reduced the amount of paper they had to print by automating the order fulfillment process.

Learn more about these and other companies by reading the written case studies and watching the video case studies on Fishbowl’s website at: www.fishbowlinventory.com/case-studies

CALL 1.866.481.3744 TODAY TO LEARN MORE
FISHBOWL'S AFFORDABLE SOFTWARE IS THE #1 MANUFACTURING AND WAREHOUSE MANAGEMENT SOLUTION FOR QUICKBOOKS!

SIGN UP FOR A PERSONALIZED PRODUCT OVERVIEW BY CALLING 1.866.481.3744, OR VISIT FISHBOWL'S WEBSITE AT WWW.FISHBOWLINVENTORY.COM

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