

Fishbowl Inventory[®] and QuickBooks[®]

By Lauren Simonds

Got inventory? Fishbowl integrates with QuickBooks and promises a full refund if you're not 100 percent satisfied. If you're unfamiliar with Fishbowl Inventory, it is client/server-based software designed to integrate with Intuit's QuickBooks accounting software.

When facing uncertain economic times, investing in new technology can often feel like a crapshoot even when that technology stands to save you both time and money. That's why the makers of Fishbowl Inventory for QuickBooks, an inventory management application decided to offer a 100 percent satisfaction guarantee to all of its new customers.

If you're unfamiliar with Fishbowl Inventory, it is client/server-based software designed to integrate with Intuit's QuickBooks accounting software. According to Fishbowl's CEO David Williams,

Fishbowl Inventory offers small-to-medium-sized businesses affordable access to advanced multi-location inventory control, point-of-sale, manufacturing, distribution, serial/lot number tracking, pick/pack and ship functions.

While you can also use Fishbowl Inventory as a stand-alone product to track assets (IT equipment, for example), Williams said that most of their customers, from startups to mature companies, have revenues of up to 100 million dollars and use it with QuickBooks.

"Take, for example, a company with one or two people using QuickBooks," said Williams. "As companies grow, Fishbowl Inventory lets them stay with QuickBooks longer than they might otherwise. It does the heavy lifting while QuickBooks becomes the ledger."

FOR MORE INFORMATION, SPEAK WITH YOUR RESELLER, OR CONTACT:

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