

New Fishbowl Referrer Program Allows Anyone to Earn Commission

-Program does not require any fees, experience or certifications-

SALT LAKE CITY, May 10, 2011—Fishbowl (www.fishbowlinventory.com), provider of the No. 1 selling Fishbowl [Inventory management software for QuickBooks](#), today announced the Fishbowl Referrer Program that allows anyone to earn a 10 percent commission for referring a lead that turns into a software sale for Fishbowl.

“By using the network and the contacts that you already have in place it’s easy to find someone that needs Fishbowl Inventory software,” said Grant Kimball, Fishbowl vice president of partner relations. “Whether it’s an associate you know or a client, many companies can benefit from advanced inventory control. In a time when many people can find it difficult to find jobs, Fishbowl gives anyone the chance to make a commission for a referral.”

View a two-minute video on the Fishbowl Referrer Program:

<http://www.fishbowlinventory.com/fishbowl-referrer-program/>

Once a referral is received, Fishbowl handles everything—product demonstrations, provides information and closes the sale. Fishbowl then sends a 10 percent commission check on the software purchase if a sale is made. All that is required of the referrer is to:

- **Fill out** the [Fishbowl Referrer Agreement Form](#) so that Fishbowl knows where to send the commission check.
- **Find** someone in your network in need of inventory management or a new asset tracking system – for the first time or to replace an inventory management system already in use.
- **Send** the referral information into Fishbowl – every lead sent in is then registered to your name.

“Because Fishbowl Inventory seamlessly integrates with QuickBooks, it is easy to find small businesses that can make the transition,” said Kimball. “Not only is it an affordable solution for small businesses using QuickBooks, but it is also a great standalone product for larger companies that need asset tracking.”

An average \$1,300 per referred sale was earned in commission in 2010 through the Fishbowl Referrer Program. Fishbowl assigns every registered referrer to a salesperson to ensure that each referral is contacted in a timely manner.

A private company based in Orem, Utah, Fishbowl and its cornerstone product, Fishbowl Inventory, make it possible for every small to mid-size company to have the level of flexible and mobile inventory management solutions large organizations enjoy. Fishbowl is the No. 1 requested inventory solution for QuickBooks.