

## Fishbowl President Wins Utah Business Award, Credits Employees for Company's Growth

*- As Fishbowl President Mary Scott Is Named One of Utah's 30 Women to Watch, She Says Her Employees' Hard Work and Spirit Are a Big Part of the Company's Success-*

SALT LAKE CITY, May 26, 2011 - "Every step you take creates your legacy," said Fishbowl® President Mary Michelle Scott in a speech as she was inducted into *Utah Business Magazine's* 2011 30 Women to Watch today. She credited the positive energy and spirit of Fishbowl's ([www.fishbowlinventory.com](http://www.fishbowlinventory.com)) 80 employees as a driving force in the company's fast growth and success.

"Mary inspires the people in our company with creativity and fresh, innovative ideas," said Fishbowl CEO David Williams. "She continuously uplifts and encourages our team, and has been an essential partner to Fishbowl during our current expansion."

Today's award highlights Fishbowl's strength as one of Utah's most dynamic companies, and it also underscores Scott's strong commitment to women executives and budding entrepreneurs. Fishbowl has achieved 120 percent growth over the past three years, and is on pace to grow over 50 percent in 2011. The company's flagship software, Fishbowl Inventory, continues to be the No. 1 requested inventory solution for QuickBooks.

In her role as president, Scott has been instrumental to Fishbowl's corporate and social responsibility efforts. She has played a central role in the creation of Fishbowl's Courage Above Mountains (CAM) Center, which works with Utah Valley University (UVU) and other community leaders to help small to midsize businesses flourish.

Williams and Fishbowl want to honor Scott's achievements and her charitable work by offering Utah-based companies a 15 percent discount off Fishbowl Inventory and its popular add-on, Fishbowl Mobile Warehouse. Fishbowl also offers 90 days of free business development training (July- September) through the CAM Center, which will feature one of Utah's top business leaders each week. Fishbowl remains committed to helping, serving and uplifting the community. For additional information, email [mary.scott@fishbowlinventory.com](mailto:mary.scott@fishbowlinventory.com).

The 30 Women to Watch acknowledgement comes on the heels of Fishbowl's recent UV50 award by *Utah Valley Magazine* as one of Utah Valley's top 25 fastest-growing companies for 2011. The company has received this honor every year since 2008. Williams was recently acknowledged as one of vSpring's 2011 v100, which spotlights executive and entrepreneurial leaders as selected by their peers. The Inc. 500/5000, Deloitte Fast 500, Utah 100, and the Utah Business Fast 50 also acknowledged Fishbowl's extraordinary growth in 2010.

### **About Fishbowl**

A private company based in Orem, Utah, Fishbowl and its cornerstone product, Fishbowl Inventory, make it possible for every small to midsize company to have the level of flexible and mobile inventory control solutions large organizations enjoy. Since 2001, Fishbowl has become the #1 requested inventory solution for QuickBooks. For QuickBooks users, the flexible and cost-effective combination of QuickBooks and Fishbowl can grow along with them as their company grows. Fishbowl Inventory is available from [www.fishbowlinventory.com](http://www.fishbowlinventory.com) and from a growing network of VARs and online channel partners throughout the U.S. and Canada.