



Fishbowl Inventory As a Standalone Asset Tracking System Increasingly Popular

-Enhanced Features and Affordable Cost Increase Value for Large Divisions and Departments-

SALT LAKE CITY, Feb. 23, 2011—Fishbowl's [Fishbowl Inventory](#) has been the No. 1 selling **inventory control solution for QuickBooks** for years. But many people don't realize Fishbowl Inventory is growing in popularity as a [standalone asset tracking solution](#) among divisions and departments of large organizations.

[Available](#) directly from Fishbowl, Fishbowl Inventory provides superior asset tracking for departments and divisions of organizations of any size and can track an unlimited number of assets. Affordable, Fishbowl Inventory usually fits within the discretionary spending budgets of most divisions and departments.

"Many well-known organizations use Fishbowl Inventory including universities, auto manufacturers and NASA," said David Williams, Fishbowl CEO. "Their divisions or departments rely on Fishbowl Inventory to see asset items at a glance in order to prevent loss, track expiration dates, ensure proper maintenance schedules, or track any other critical processes."

Many businesses today attempt to use basic databases or even spreadsheets to manage their assets. Fishbowl Inventory provides a powerful asset tracking solution that far surpasses any other system at a reasonable and competitive price. It provides the richness and depth of features they need including barcoding, expiration dates, auto-ordering and more.

"Fishbowl has proven itself as an excellent inventory tracking system for our emergency warehouse operations during large-scale public health disasters," said Meg Pearson, PharmD, MS, director Mississippi State Department of Health Pharmacy. "We would not be able to provide needed medical assistance to our residents in such an efficient way without it."

Fishbowl Inventory as an asset-tracking package:

- Can track items by serial number, barcode, lot number, department, bin number, and expiration date.
- Is ready for mobile warehouse use.
- Can subdivide offices or warehouses.
- Can track items across multiple locations.
- Monitor and report item levels.
- Create reports based on custom needs
- Helps prevent asset loss.

A private company based in Orem, Utah, Fishbowl and its cornerstone product, Fishbowl inventory, make it possible for every small to mid-size company to have the level of flexible and mobile inventory control solutions large organizations enjoy. Since 2001, Fishbowl has become the #1 requested inventory solution for QuickBooks. For QuickBooks users, the flexible and cost-effective combination of QuickBooks and Fishbowl can grow along with you as your company grows. Fishbowl Inventory 2010 is available from www.fishbowlinventory.com and from a growing network of VARs and online channel partners throughout the U.S. and Canada.