

Fishbowl Earns Spot on Inc. 500|5000 for Fourth Consecutive Year

-Fishbowl consistently recognized for growth and innovation-

SALT LAKE CITY, August 26, 2011 – Fishbowl® (<http://www.fishbowlinventory.com>), provider of Fishbowl Inventory®, the **No. 1 selling add-on for Quickbooks**, today announced placement of **#3283 on the 2011 Inc. 500|5000** list of the fastest growing private companies in the country. This is the fourth consecutive year Fishbowl has achieved Inc. 500|5000 acknowledgement from **Inc. magazine**.

“We believe Fishbowl’s 57 percent growth over the past three years is largely due to our employees’ commitment to providing products that are crucial to our customers’ success,” said David K. Williams, Fishbowl CEO. “Fishbowl has worked hard to further enhance Fishbowl Inventory based on customer feedback, while at the same time creating new software to fully automate small to medium and even enterprise organizations.”

A number of events have shaped Fishbowl’s growth since it was last named to the Inc. 500|5000 list in 2010, including:

- **A full company buyback** – In May 2011, Fishbowl achieved a full company buyback of stock from the majority shareholder. The current Fishbowl management and employees are now 100 percent owners of the company.
- **The Fishbowl Referrer Program** – Fishbowl’s Referrer Program allows any person or company to earn a 10 percent commission for referring a lead that turns into a software sale for Fishbowl.
- **Fishbowl Hosted Services** – This service is designed specifically to give small to medium companies more time to focus on their businesses by reducing the amount of time they spend on their IT services.

“Despite difficult economic times over the past few years, we’ve been able to continue growing, adding to the significance of being listed on the 2011 Inc. 500|5000 list,” Williams said.

“Notwithstanding the economy, Fishbowl will continue to roll out new products over the next year that will make running a business easier than ever.”

About Fishbowl

A private company based in Orem, Utah, Fishbowl and its cornerstone product, Fishbowl Inventory, make it possible for every SMB to have the level of mobile inventory management solutions large organizations enjoy.