

Fishbowl Celebrates “Best Kept Secret” Award by Giving Utah Firms Up to 20% Discount on Inventory Management Software Until Dec. 22

-Fishbowl Named Utah’s “Best Kept Entrepreneurial Secret” by the Utah Valley Entrepreneurial Forum Today-

OREM, UTAH, December 8, 2011 –The [Fishbowl](http://www.fishbowlinventory.com) tale (www.fishbowlinventory.com) is no longer a secret: Utah Valley Entrepreneurial Forum (UVEF) acknowledged Utah’s provider of the **No. 1 requested inventory solution for QuickBooks** as the state’s *Best Kept Entrepreneurial Secret* today. The annual UVEF Awards recognize Utah companies and leaders for innovation, business growth, and contributions to the entrepreneurial community.

Fishbowl met those achievements in spades during 2011 with the launch of its state-of-the-art inventory software, Fishbowl Inventory® 2012, offering new point of sale (SalesPoint), mobile (Fishbowl Mobile Warehouse) and CRM (Pipeline) features. This year also saw the premiere of [Fishbowl Enterprise](#) (FBE), which provides midsize companies that have outgrown their traditional QuickBooks package with a robust and lean ERP (Enterprise Resource Management) solution.

Fishbowl earned honors from the MountainWest Capital Network (MWCN), Deloitte Technology Fast 500, and Inc. 500/5000 for revenue growth of 176% from 2007 to 2010. The company also achieved a full buyback from its prior majority owner in 2011 while continuing to set growth and revenue records.

Fishbowl’s software helps companies save money and increase operating efficiency by maintaining the exact amounts of inventory they need for “just in time” delivery of products to meet their customers’ needs.

“We would like to thank the Utah community for the great opportunities we’ve achieved here and for this tremendous acknowledgement by offering our fellow entrepreneurs the chance to celebrate with us through a Utah discount,” said David K. Williams, Fishbowl CEO. “We are offering fellow Utah companies up to a 20% discount on the purchase of Fishbowl software from now until December 22. The Fishbowl Utah division is also offering Utah companies two months’ Web hosting for free—giving new and existing companies in the Utah region a direct and simple path to an entire ‘business in a box.’ We have never offered such a generous promotion and are thrilled to do so in our home state.”

Williams noted that small businesses may benefit from a Federal Tax Discount by implementing inventory control software before the end of the year. The Small Business Jobs & Credit Act of 2010 provides small businesses with extra tax deductions and depreciation opportunities. Utah firms can call 800-774-7985 x2, email partner@fishbowlinventory.com, or visit www.fishbowlinventory.com/utah-promo to learn more.

About Fishbowl

Fishbowl celebrated its tenth year anniversary this year. Its cornerstone product, Fishbowl Inventory, makes it possible for every business to have the level of flexible and mobile inventory management solutions large organizations enjoy. Fishbowl Enterprise can rival or replace more expensive ERPs, allowing Fishbowl to provide organizations ranging from SMBs to mid-to-large enterprises with all the components required to meet their inventory and business management needs.