

Fishbowl to Release Fishbowl Inventory 2010 with New Manufacturing Option

Provides Production Managers with Management Solutions Integrated with QuickBooks

SALT LAKE CITY, Oct. 13, 2009 — [Fishbowl](#)® will release [Fishbowl Inventory® 2010](#) on Oct. 29 sporting a streamlined software interface, customization, and a new Manufacturing Option designed to give small to medium size businesses full assembly and production capabilities seamlessly integrated with [QuickBooks](#)®.

The Manufacturing Option builds on [Fishbowl Inventory's](#) advanced inventory management features by adding customizable Manufacture Orders, Bill of Material and Picking Modules across multiple warehouses.

Companies can now pre-purchase Fishbowl Inventory 2010. Those interested in the Manufacturing Option can receive a 15 percent discount up to the release date. Fishbowl Inventory [pricing](#) is based on the number of user packages.

Fishbowl Inventory 2010 integrates with Intuit's QuickBooks and is the #1 requested application among QuickBooks users. The software has a low cost of implementation and provides an advanced inventory solution for wholesale distributors and manufacturing, allowing businesses to continue using QuickBooks as they grow.

"As companies grow, they sometimes believe they must move off of QuickBooks," said David K. Williams, CEO of Fishbowl. "Fishbowl Inventory 2010 allows them to grow with QuickBooks. It provides the competitive advantages large organizations have using complex Materials Resource Planning solutions, but at a much lower cost and with shorter learning curves."

Fishbowl Inventory 2010 has many new features based on the comments and needs of its customers. The new Manufacturing Option provides the capabilities production managers need for an advanced QuickBooks manufacturing solution:

- The **Manufacture Orders Module** allows businesses to create and track jobs, assembly, disassemblies or work orders, and track customer information. Manufacturers can also automatically create work orders for multi-level assemblies, track stages, track locations for work orders, and provide detailed instructions and travelers.
- The **Bill of Materials Module** (BOM) keeps track of materials and inventory as manufacturing takes place. BOMs are customizable and can be configured for specific needs.
- The **Picking Module** streamlines and makes it easier for production managers to gather the materials they need.

Additionally, Fishbowl Inventory 2010 improves the user experience and expedites inventory management with customizable GUI skins, search columns, batch reporting and a new navigation bar.

Fishbowl Inventory 2010 is available direct from Fishbowl or through its network of resellers including Intuit resellers.

About Fishbowl

A private company based in Orem, Utah, Fishbowl and its cornerstone product, Fishbowl inventory, make it possible for every small to mid-size company to have the level of flexible and mobile inventory control solutions large organizations enjoy. Since 2001, Fishbowl has become the #1 requested inventory solution for QuickBooks. For QuickBooks users, the flexible and cost-effective combination of QuickBooks and Fishbowl can grow along with you as your company grows. Fishbowl Inventory is available from www.fishbowlinventory.com and from a growing network of VARs and online channel partners throughout the U.S. and Canada.

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