Deloitte Technology Fast 500 Ranks Fishbowl Among Fastest Growing Companies for Fourth Consecutive Year

-Inventory Management Innovations, Including Hosted Software, Point of Sale and CRM, Contribute to Company Growth-

SALT LAKE CITY, Oct. 19, 2011 –The Deloitte Technology Fast 500 has honored **Fishbowl**® (www.fishbowlinventory.com) for the fourth consecutive year. From 2006 to 2010, Fishbowl's revenue rose 209 percent, earning Fishbowl the 381st spot on the 2011 list of the fastest growing companies in the United States and Canada.

Fishbowl's cornerstone product, Fishbowl Inventory® 2012 is the **No. 1 requested inventory solution for QuickBooks.** Most recently, the company has also premiered Fishbowl Enterprise (FBE), a robust and lean ERP (Enterprise Resource Management) solution for midsize companies.

"Fishbowl has achieved record growth during challenging economic times," said David K. Williams, Fishbowl CEO. "I believe our success is due to our ability to help small businesses grow larger as well as help large companies streamline their ERP costs. Fishbowl Inventory 2012, Fishbowl Enterprise, Fishbowl Pipeline (beta), Fishbowl Developers Network, and our growing suite of complementary products allow companies to focus on running their businesses instead of managing their business software."

In 2011, Fishbowl has also achieved the following:

- **Inc. 500|5000 –** Fishbowl placed 3283rd on the 2011 Inc. 500|5000 list as one of the fastest growing private companies for the fourth consecutive year.

- **MWCN Utah 100 –** The MountainWest Capital Network ranked Fishbowl 63rd on its annual list of the 100 fastest growing companies in Utah based on revenue increase from the last five years.

- **UV Fast 50 –** Utah Valley BusinessQ named Fishbowl the 24th fastest growing company in Utah County based on 120 percent revenue growth over the past three years.

Fishbowl Inventory 2012 is the most advanced update of Fishbowl's inventory management software. FBE is a robust and lean ERP solution for small and midsize businesses that allows customers to automate and control everything from inventory to finance for less than most annual renewal fees of more expensive systems.

About Fishbowl

Fishbowl and its cornerstone product, Fishbowl Inventory, make it possible for every business to have the level of flexible and mobile inventory management solutions large organizations enjoy. Fishbowl Enterprise can rival or replace traditional ERP (Enterprise Resource Management), allowing Fishbowl to provide organizations ranging from SMBs to mid-to-large enterprises with all the components required to meet their inventory and business management needs.