



PRESS RELEASE

FOR IMMEDIATE RELEASE

Gently Used PC Hardware Needed At Fishbowl's Courage Above Mountains (CAM) Center

Equipment Helps Participants Gain Employability Skills and Certification, and Supports Entrepreneurs

Orem, Utah, March 3, 2011 —Fishbowl invites businesses and families to contribute gently used PCs to the new Courage Above Mountains (CAM) Center at the Fishbowl corporate office in the Canyon Park Technology Center: 580 E Technology Ave., Suite C2500, Orem, UT 84097.

Fishbowl can accept all PC and Mac desktop and laptop contributions at its headquarters during weekday business hours. For any questions about the donation process or equipment accepted, contributors can email CAM Program Director Marilyn Bigney at marilyn.bigney@fishbowlinventory.com.

CAM Center technicians will immediately erase all data from all contributed equipment, making it a safe and secure way to recycle used hardware. Contributors can also take a tax donation credit for the equipment they provide to CAM, making it a smart financial strategy (and a great environmental choice) for IT and operations directors who are upgrading and replacing the PCs in their organizations.

The CAM Center is also looking for volunteers who are interested in mentoring program participants. The CAM Center provides business incubator services to entrepreneurs and young organizations. The Center is the home of the CAM Foundation, which is the social responsibility arm, the heart and the inspiration for the CAM LLC organization.

The most urgent need for this hardware is to support Utah participants entering the newest round of on-line digital learning programs through funding provided by the **National Science Foundation (NSF)** and **Utah Valley University (UVU)**. These programs elevate underserved individuals such as single moms by helping them gain self-sustaining employability skills. (Note: Prospective participants can apply for the programs through Dr. Richard Mosholder, UVU NSF grant director at mosholri@uvu.edu.)

“Our new programs exemplify the inspiration of Cameron Williams, the original ‘Cam’ our center is named for,” said Lindsey Williams, VP Corporate Responsibility for Fishbowl and CAM Center Chair.

“Cameron had a contagious love and big heart to always help others. His motivation to do good was brought by his own exhilaration on seeing others excel. The light that Cameron shared with everyone he knew will continue to carry forward through the legacy we create with this new Center.”



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CAM Center sponsors include UVU, Fishbowl, Canyon Park Technology Center, Certiport, Certification Partners, SnappConner PR, Think Atomic, Voonami and Kelly Services.

About CAM LLC

Courage Above Mountains (The CAM Center) is a business incubator launched by Fishbowl in conjunction with leading industry partners to support small to medium businesses and entrepreneurs. The CAM Center is also the home of the CAM Foundation, which is the social responsibility arm that is the heart and the inspiration for CAM LLC.

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